



**Australian
Privacy
Foundation**

<http://www.privacy.org.au>

Secretary@privacy.org.au

<http://www.privacy.org.au/About/Contacts.html>

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Mr K. Shaw
Chair, iappANZ

Kevin.Shaw@iappanz.org, admin@iappanz.org

Dear Mr Shaw

As you are no doubt aware, the Australian Privacy Foundation (APF) is the country's leading privacy advocacy organisation. A brief backgrounder is attached.

APF welcomes the emergence of a professional association for individuals and companies active in business, government, consultancy and the media in relation to privacy matters.

APF believes, however, that a Professional Association should have the following characteristics:

- it requires Professional Members to subscribe to an appropriate Code of Ethics or similar
- it conducts, sponsors and encourages training that reflects Australian law and conditions
- it ensures that its accreditation activities reflect Australian law and conditions
- it requires its Professional Members to encourage their employers and clients to adopt a constructive approach to privacy, including:
 - the development of corporate privacy strategy
 - the conduct of Privacy Impact Assessments (PIAs)
 - consultation with affected individuals and groups, their representatives, and advocates for their interests
 - publication of PIA Reports
- it engages with relevant organisations that represent the interests of individuals and advocate for their interests
- it maintains a register of relevant representative and advocacy organisations, and makes it available to its Professional Members to assist in the conduct of PIAs

The APF would be pleased if a meeting between representatives of the Boards of the two organisations could be arranged to discuss these matters.

Yours sincerely

Roger Clarke
Chair, for the Board of the Australian Privacy Foundation
(02) 6288 1472

chair@privacy.org.au

Australian Privacy Foundation

Background Information

The Australian Privacy Foundation (APF) is the primary national association dedicated to protecting the privacy rights of Australians. The Foundation aims to focus public attention on emerging issues that pose a threat to the freedom and privacy of Australians. The Foundation has led the fight to defend the right of individuals to control their personal information and to be free of excessive intrusions.

The APF's primary activity is analysis of the privacy impact of systems and proposals for new systems. It makes frequent submissions to parliamentary committees and government agencies. It publishes information on privacy laws and privacy issues. It provides continual background briefings to the media on privacy-related matters.

Where possible, the APF cooperates with and supports privacy oversight agencies, but it is entirely independent of the agencies that administer privacy legislation, and regrettably often finds it necessary to be critical of their performance.

When necessary, the APF conducts campaigns for or against specific proposals. It works with civil liberties councils, consumer organisations, professional associations and other community groups as appropriate to the circumstances. The Privacy Foundation is also an active participant in Privacy International, the world-wide privacy protection network.

The APF's Board comprises professionals who bring to their work deep experience in privacy, information technology and the law.

The Board is supported by a Patron (Sir Zelman Cowen), and an Advisory Panel of eminent citizens, including former judges, former Ministers of the Crown, and a former Prime Minister.

The following pages provide access to information about the APF:

- Policies <http://www.privacy.org.au/Papers/>
- Resources <http://www.privacy.org.au/Resources/>
- Media <http://www.privacy.org.au/Media/>
- Current Board Members <http://www.privacy.org.au/About/Contacts.html>
- Patron and Advisory Panel <http://www.privacy.org.au/About/AdvisoryPanel.html>

The following pages provide outlines of several campaigns the APF has conducted:

- The Australia Card (1985-87)
<http://www.privacy.org.au/About/Formation.html>
- Credit Reporting (1988-90)
<http://www.privacy.org.au/Campaigns/CreditRpting/>
- The Access Card (2006-07)
http://www.privacy.org.au/Campaigns/ID_cards/HSAC.html
- The Media (2007-)
<http://www.privacy.org.au/Campaigns/Media/>