

Mon, 18 May 2009 09:35:14 +1000

To:

From: Roger Clarke <Roger.Clarke@xamax.com.au>

Subject: A Privacy Code for the Media

Professor  
School of Journalism

Dear Prof.

The Australian Privacy Foundation is the country's primary public interest advocacy group in the area, formed in 1987: <http://www.privacy.org.au>

The APF has released a Position Statement on 'Privacy and the Media':  
<http://www.privacy.org.au/Papers/Media-0903.html>

The Statement calls for guidelines to be articulated by professional bodies and industry associations, to clarify the fair balance between privacy interests and the public interest in open flows of information.

The APF is intent on getting this important issue into the public eye.

One of the next steps we've taken is for me, as its Chair, to publish a piece in Online Opinion. It appeared this morning at:

Why it's time for guidelines on 'privacy and the media'  
<http://www.onlineopinion.com.au/view.asp?article=8914>

We would welcome coverage of these issues (with or without the APF's name associated with it). We would of course also welcome exposure of the proposals to your student body.

Thanks for your consideration.

Yours sincerely

Roger Clarke  
As Chair, Australian Privacy Foundation